



For Immediate Release

Michael Beightol
Coyote Marsh
312.339.0055

Ridgetown, ON (March 3, 2020) - KSR International Inc. named Chuck Beto as Chief Financial Officer. Beto, 53, a native of the Chicago area, has more than 30 years of manufacturing experience, and holds a Bachelor of Science in finance from Illinois State University and a Master of Business Administration from the Kellogg School of Management at Northwestern University.

Most recently Mr. Beto was Chief Financial Officer of Agrati, Inc. and worked for Italian-based, privately held company for five years. Prior to Agrati, he worked for privately owned automotive suppliers MacLean Fogg and Rockford Products helping to streamline operations and improve shareholder value.

"I am delighted that Chuck has joined KSR and having worked with him before, I know he is the right fit for us in our current business cycle," said Jim Tanner, KSR's President and CEO. "His tenacity and ability to balance company, employee, lender and shareholder needs will be extremely beneficial."

About KSR International Inc.

Since 1946, KSR has been an industry leader in designing, engineering and manufacturing of fixed pedal modules, electronic throttle controls and automotive sensors. In 1957, KSR redefined the traditional fixed pedal business and has since defined industry standards in brake pedal modules, traditional fixed systems and advanced adjustable systems. Each KSR module integrates brake, accelerator and clutch pedals in one engineered system. With seven locations on three continents, KSR's global footprint includes manufacturing facilities in North America, mainland Europe and Asia. Sales, R&D and engineering offices are in Canada, US, Germany, UK and China.